ETHICS STATEMENT

The Public Relations Society of America provides ethical guidelines to help ensure the quality and reputations of organizations. Champion Life Church is in compliance with these guidelines because they go above and beyond the standards of the following characteristics:

**Advocacy:**
Champion Life Church will act responsibly and keep in mind the desires of the public. We will listen to criticism and work to provide every need our congregation and local community has.

**Honesty:**
Champion Life Church recognizes the importance of honesty not just in the workplace, but in everyday life as well. We will act in truth and integrity, leaving agendas behind. We exist to love people, not to manipulate them. The atmosphere of Champion Life Church is honest, promoting truth and reliability through the lives who need it most: Every single person we come into contact with.

**Expertise:**
Champion Life Church offers trained leadership as-well-as a certified and licensed pastoral staff. Each church employee is specialized to a specific aspect of the ministry which creates an environment of true proficiency throughout the entire church staff.

**Independence:**
Champion Life Church offers independent counseling from each employee and remains objective and private regardless of the situation. We as a church are called to encourage and help others deal with life issues. Some issues may be private, and they will remain that way because of the seriousness of personal privacy. We are accountable for all our actions as an organization. If an issue rises, we will work to fix it until the job is done. This will be done with objectivity.

**Loyalty:**
Champion Life Church will never leave someone in the dark. Our heartbeat is to devote our lives to the needs of not just those who walk through our doors, but anyone we come into contact with in everyday life. We show the love of Christ no matter the situation, and will work to create a loyal church congregation.

**Fairness:**
Champion Life Church treats every person with love and compassion, just as Christ did. Everyone has a story; some tragic, some wonderful. We desire to meet the needs of every person and to treat them with the love and respect they deserve. Any unfair situations are unacceptable and will be dealt with appropriately. We ask people to come as they are, so we will love them the way they are.