Subject: Local pastor set to finish where he began

Dear Eric,

It was great having a chance to catch up at the game last week. I was glad to hear about the success your son is having at his new youth pastoring job. As we discussed, I wanted you to be the first to publish this story on the launch of Champion Life Church in Chippewa Township.

Leading the lost and broken to become victorious in their lives is a passion of many pastors throughout the U.S. This same passion is being brought straight to Beaver County next April.

Larry Bettencourt, former associate pastor of Victory Family Church in Cranberry Township, announced Thursday that he will launch Champion Life Church at Blackhawk High School in Chippewa Township on April 17, 2011.

Your readers will be intrigued to learn that Bettencourt, originally of New Orleans, was led to western Pennsylvania over 20 years ago to reach out to the youth of Beaver County. Now he is continuing the call on his life by planting his own church in the same community where he began his ministry.

Running this story in the acclaimed Beaver County Times will inform potential church-goers of this exciting, new church that will gather in the Blackhawk High School Auditorium. It will also encourage others to seek after the non-threatening, attractive atmosphere that Champion Life Church will offer. This feature will truly spark an appreciation of family values and focus on promoting hope throughout the local community.

I will be in touch within the next two days to see if I can provide additional information. In the meantime, you may refer to the attached materials and feel free to contact me with any questions or comments.

Sincerely,

Steven Lowry
Communications Coordinator
Champion Life Church
Office: 724-843-7955
Cell: 724-494-8062
Shl2696@championlife.com